

PENGEMBANGAN MINAT DAN BUDAYA BACA

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Peringkat Literasi Indonesia

The World's Most Literate Nations (WMLN) study

Central Connecticut State University in New Britain For Release: March 9, 2016

Country	Rank	Country	Rank	Country	Rank
Finland	1	Malta	21	Romania	41
Norway	2	South Korea	22	Portugal	42
Iceland	3	Czech Republic	23	Brazil	43
Denmark	4	Ireland	24	Croatia	44
Sweden	5	Italy	25	Qatar	45
Switzerland	6	Austria	26	Costa Rica	46
United States	7	Russia	27	Argentina	47
Germany	8	Slovenia	28	Mauritius	48
Latvia	9	Hungary	29	Serbia	49
Netherlands	10	Slovak Republic	30	Turkey	50
Canada	11	Lithuania	31	Georgia	51
France	12	Japan	32	Tunisia	52
Luxembourg	13	Cyprus	33	Malaysia	53
Estonia	14	Bulgaria	34	Albania	54
New Zealand	15	Spain	35	Panama	55
Australia	16	Singapore	36	South Africa	56
United Kingdom	17	Chile	37	Colombia	57
Belgium	18	Mexico	38	Morocco	58
Israel	19	China	39	Thailand	59
Poland	20	Greece	40	Indonesia	60
				Botswana	61

Sebaran Minat Baca di Indonesia

<https://www.portalpalapa.com/forum/thread/847/BPS---Berikut-Kota-Kota-di-Indonesia-yang-Memiliki-Minat-Baca-Tertinggi->

Peringkat	Daerah	Skor
1	Riau	94,01 %
2	DKI Jakarta	93,10 %
3	Bali	92,44 %
4	DIY	91,00 %

Elemen pengukuran: surat kabar, majalah, artikel elektronik, buku pelajaran dan buku nonpelajaran

Sebaran Minat Baca berdasarkan Jenis Bacaan

- Jenis Bacaan Majalah atau Surat Kabar

Peringkat	Daerah	Skor
1	DIY	27,62 %
2	Kalimantan Utara	16,86 %
3	DKI Jakarta	14,36 %

- Jenis Bacaan Elektronik

Peringkat	Daerah	Skor
1	DIY	57,85 %
2	DKI Jakarta	51,33 %
3	Bali	39,46

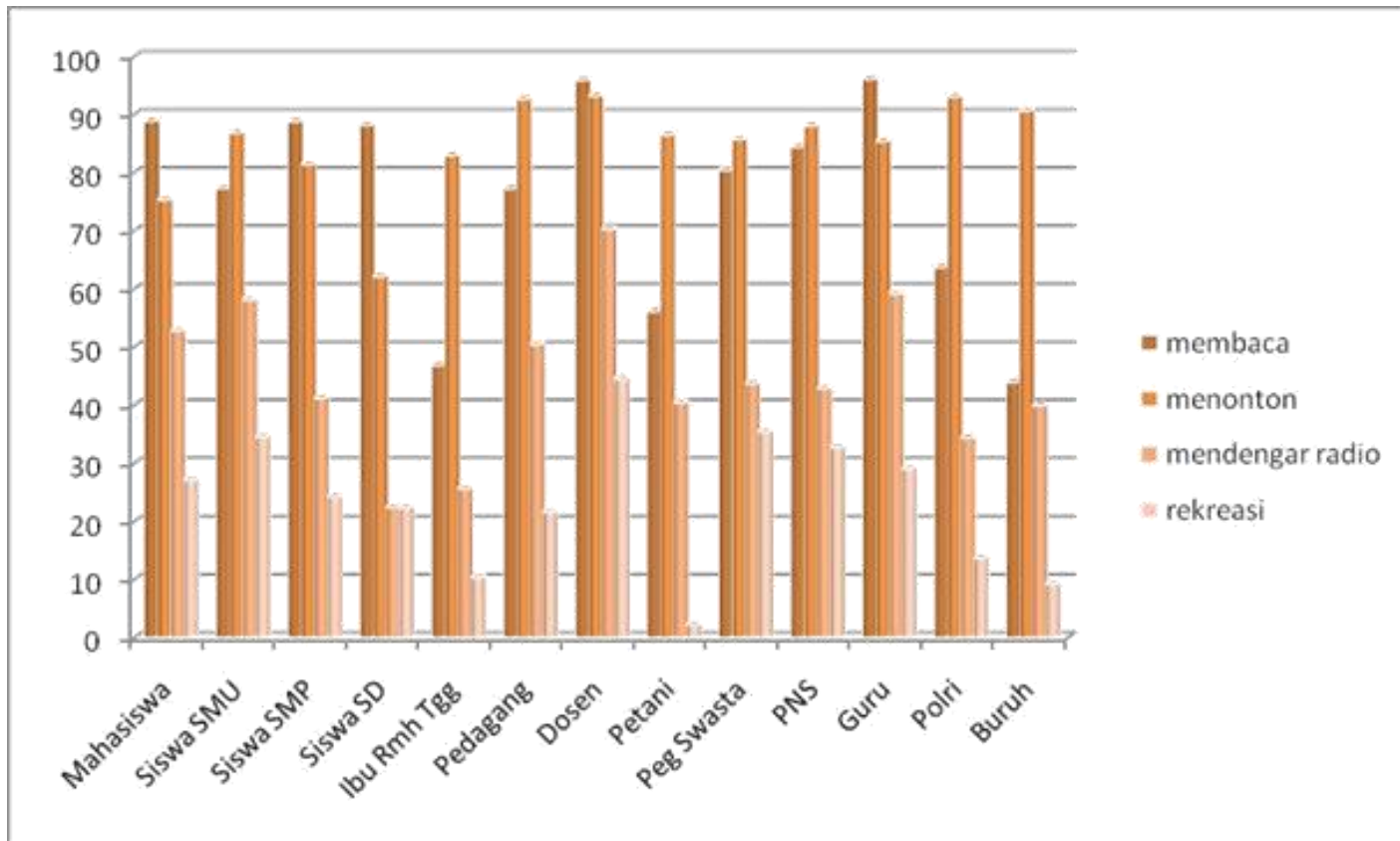
Sebaran Minat Baca berdasarkan Jenis Bacaan

- Jenis Bacaan: Buku Pelajaran

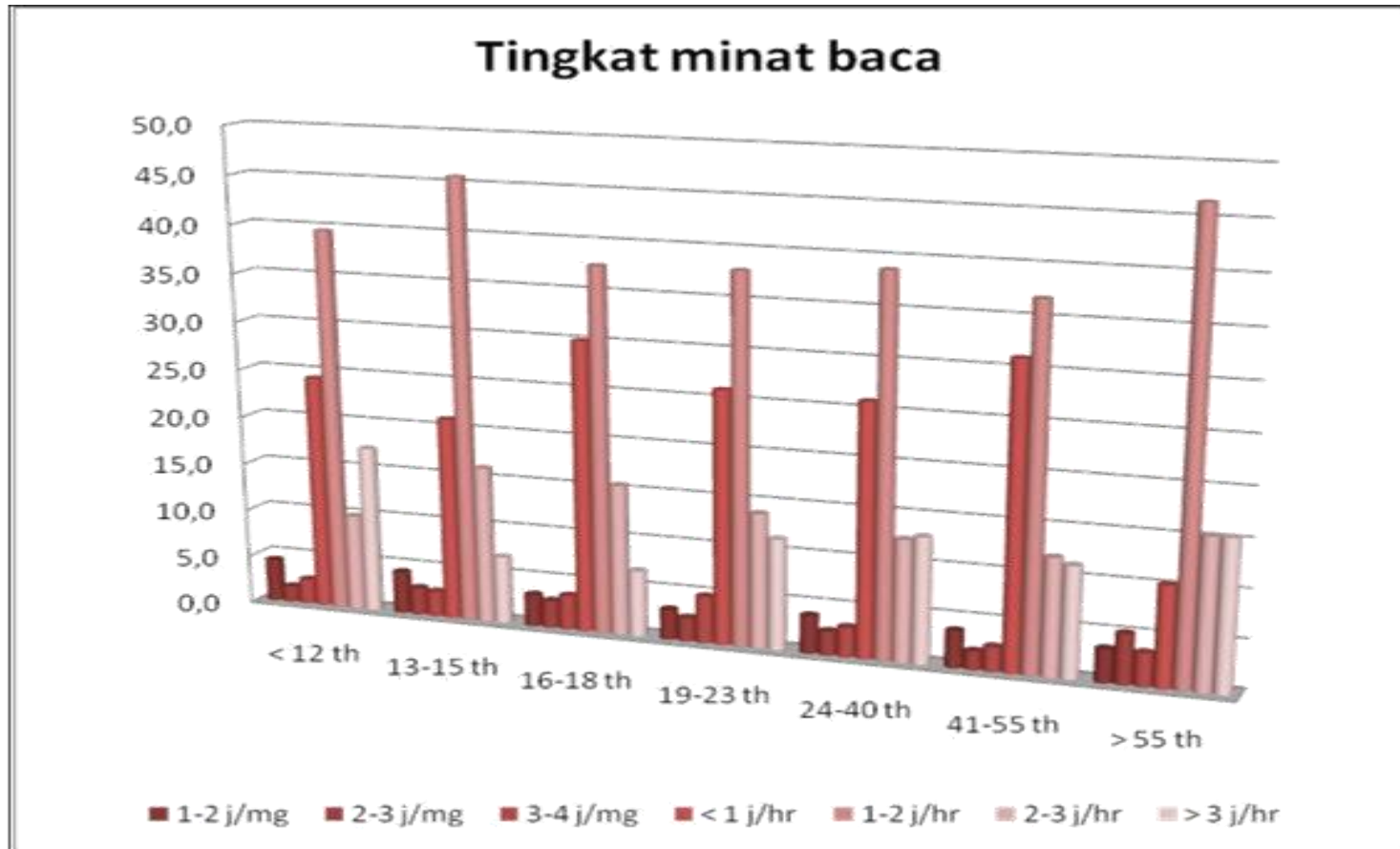
Peringkat	Daerah	Prosentase
1	Riau	74,13 %
2	DIY	68,21 %
3	DKI Jakarta	67,29 %

Sebaran Pemanfaatan Waktu Luang Beberapa Daerah di Indonesia

(Departemen Pendidikan Nasional Dengan Perpustakaan Nasional Republik Indonesia 2007, Pemetaan Minat Baca Masyarakat di Tiga Provinsi: Sulawesi Selatan, Riau dan Kalimantan Selatan)



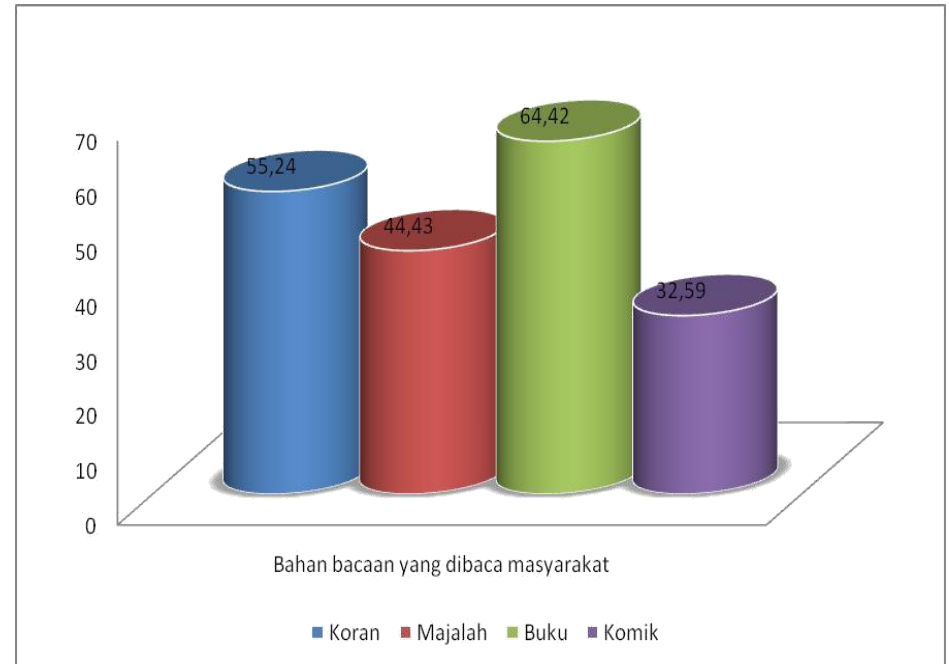
Tingkat Minat Baca berdasarkan Umur





Sebaran Bacaan yang Digemari

Responden	Koran	Majalah	Buku	Komik
Mahasiswa	193	160	220	87
Siswa SMU	232	253	261	229
Siswa SMP	206	215	338	265
Siswa SD	138	115	394	228
Ibu Rumah Tangga	89	78	67	18
Pedagang	75	29	32	1
Dosen	73	59	69	4
Petani/Nelayan	45	17	38	1
Peg Swasta	123	88	93	26
PNS	185	117	142	15
Guru	90	56	79	9
TNI/Polri	49	24	18	5
Buruh	19	9	18	7
Jumlah	1517	1220	1769	895
%	55,24	44,43	64,42	32,59



Menengok Minat Baca di Singapura

(Surveys were conducted from 4 May to 5 August 2016
oleh the National Library Board)



EXECUTIVE SUMMARY

METHODOLOGY



Door-to-door interviews

SAMPLE SIZE

3,515

Singapore residents aged 20 years and above



Respondent profile representative of population

- age
- gender
- ethnicity
- residency status
- housing type

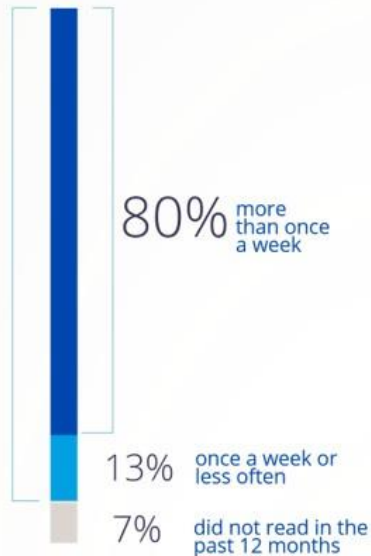


ARE PEOPLE READING?

This includes reading books, magazines, newspapers/ news (print or digital), as well as online articles **in the past 12 months**.

93%

read at least once in the past 12 months



WHAT ARE PEOPLE READING?

Adults read the following more than once a week...

68%

 News (print or digital)

41%

 Articles on social media/ websites

19%

 Books, including e-books

EXECUTIVE SUMMARY

WHAT DO PEOPLE LIKE TO READ?

Of the 93% who read...

98%

Non-fiction



57%

Fiction



Top non-fiction topics read

51% About Singapore



47% Health and Fitness



41% Politics and Current Affairs



40% Travel



37% Cooking



ARE PEOPLE READING IN THEIR MOTHER TONGUE?

Of the 93% who read...

66%

can read in English and their Mother Tongue



Out of this...

62%

read in their Mother Tongue more than once a week



EXECUTIVE SUMMARY

ARE PEOPLE STILL READING BOOKS ?

69% read at least 1 book in the past 12 months



95% read physical books



41% read e-books



56% borrow from libraries



53% purchase from bookstores



TO READ OR NOT TO READ?

Motivations

I find reading enjoyable and relaxing



Barriers

I tend to spend more time on other activities

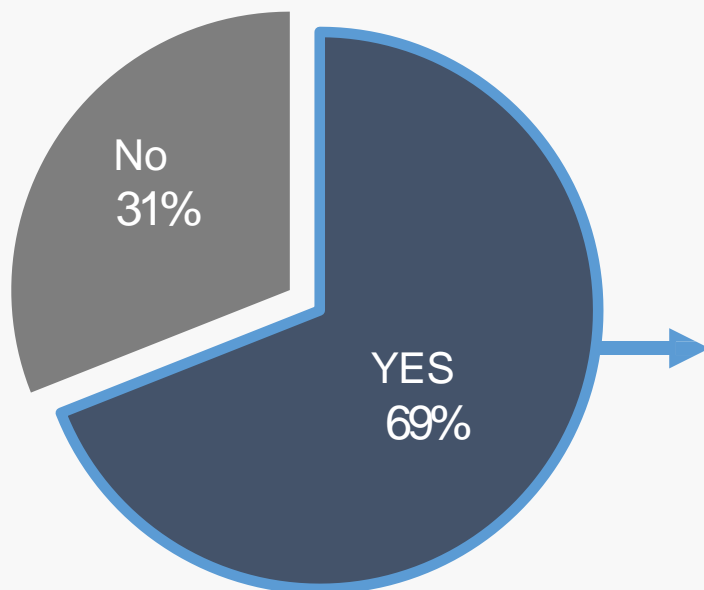


I prefer watching TV/ DVDs/ online videos

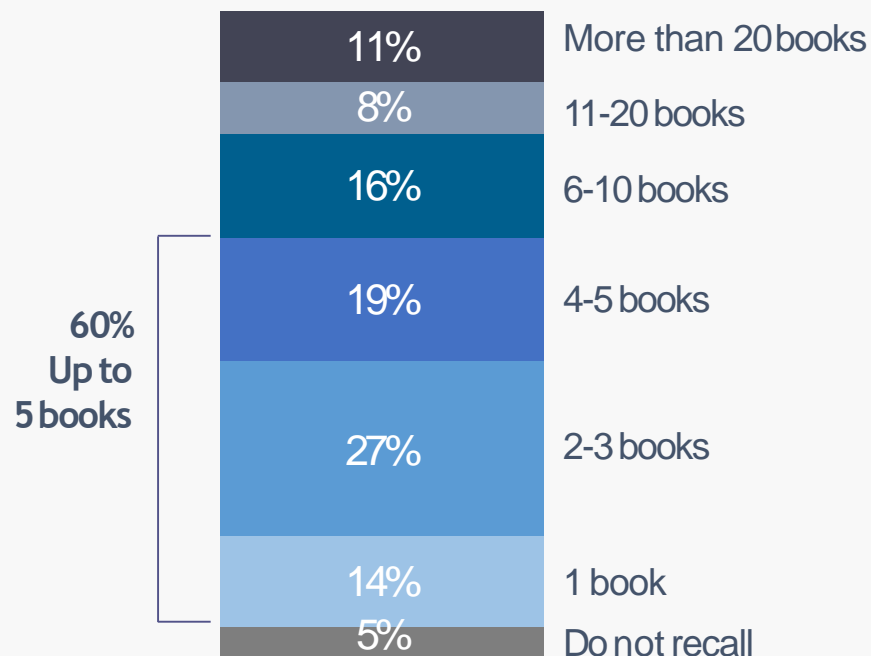
ARE PEOPLE STILL READING BOOKS?

- Among Singapore residents, 69% have read books in the past 12 months.
- 60% of those who read books have read up to 5 books.

Read books in the past 12 months



Number of books read in past 12 months



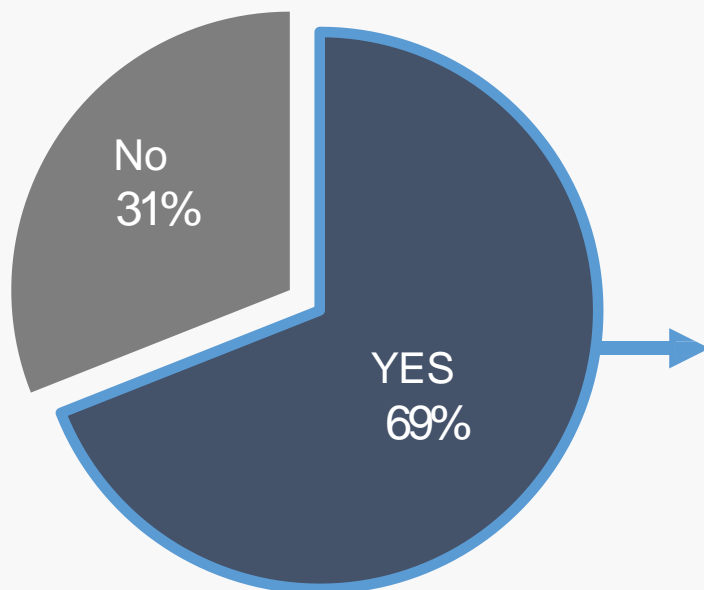
*Those who read at least 1 book will be known as “book readers” (n=2,306) in the rest of this report

Base: All respondents (n=3,515)

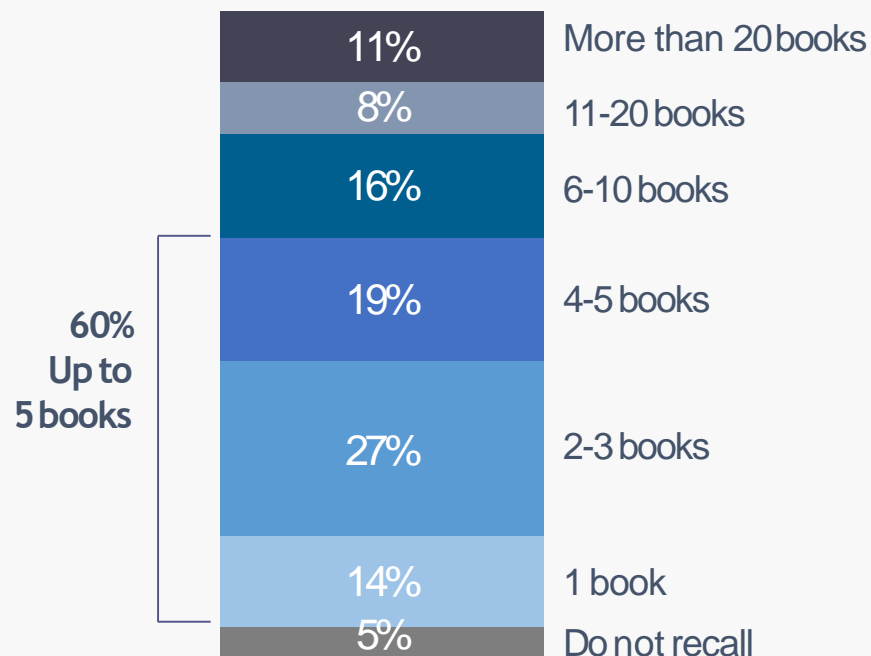
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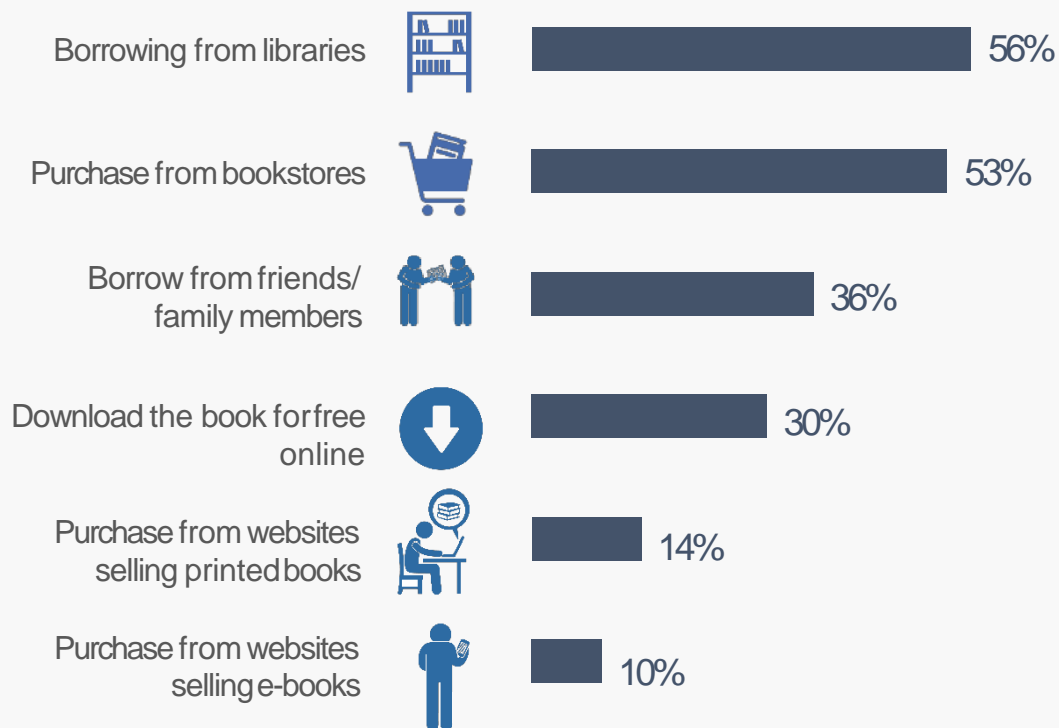


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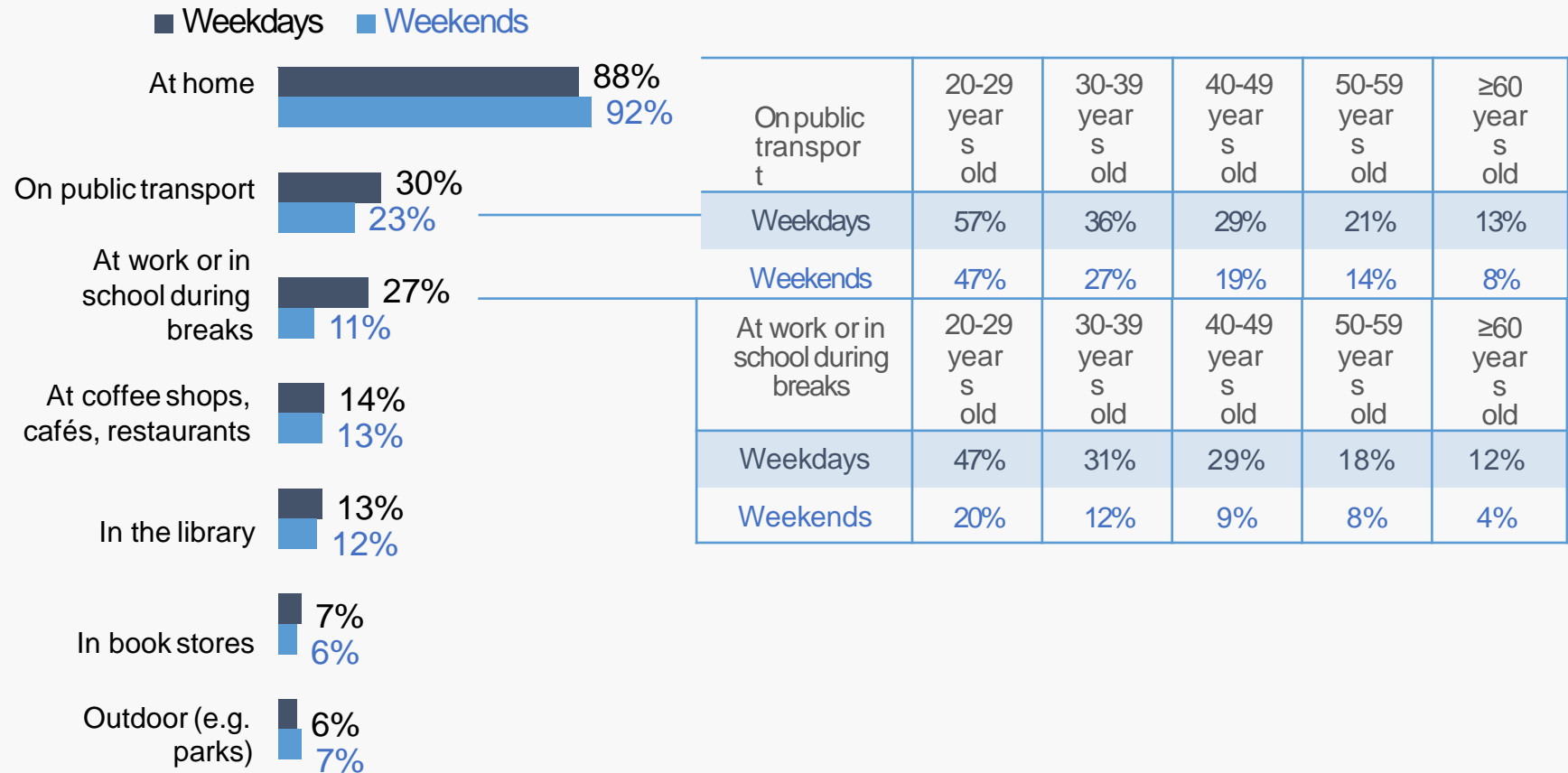
WHERE DO PEOPLE GET THEIR BOOKS FROM?

- Among the book readers, 56% borrow their books from libraries, while 53% buy their books from bookstores.



WHERE DO PEOPLE READ?

- Most readers prefer to read at home.
- 20 to 39 year-old readers also read at work or in school during breaks, and on public transport.



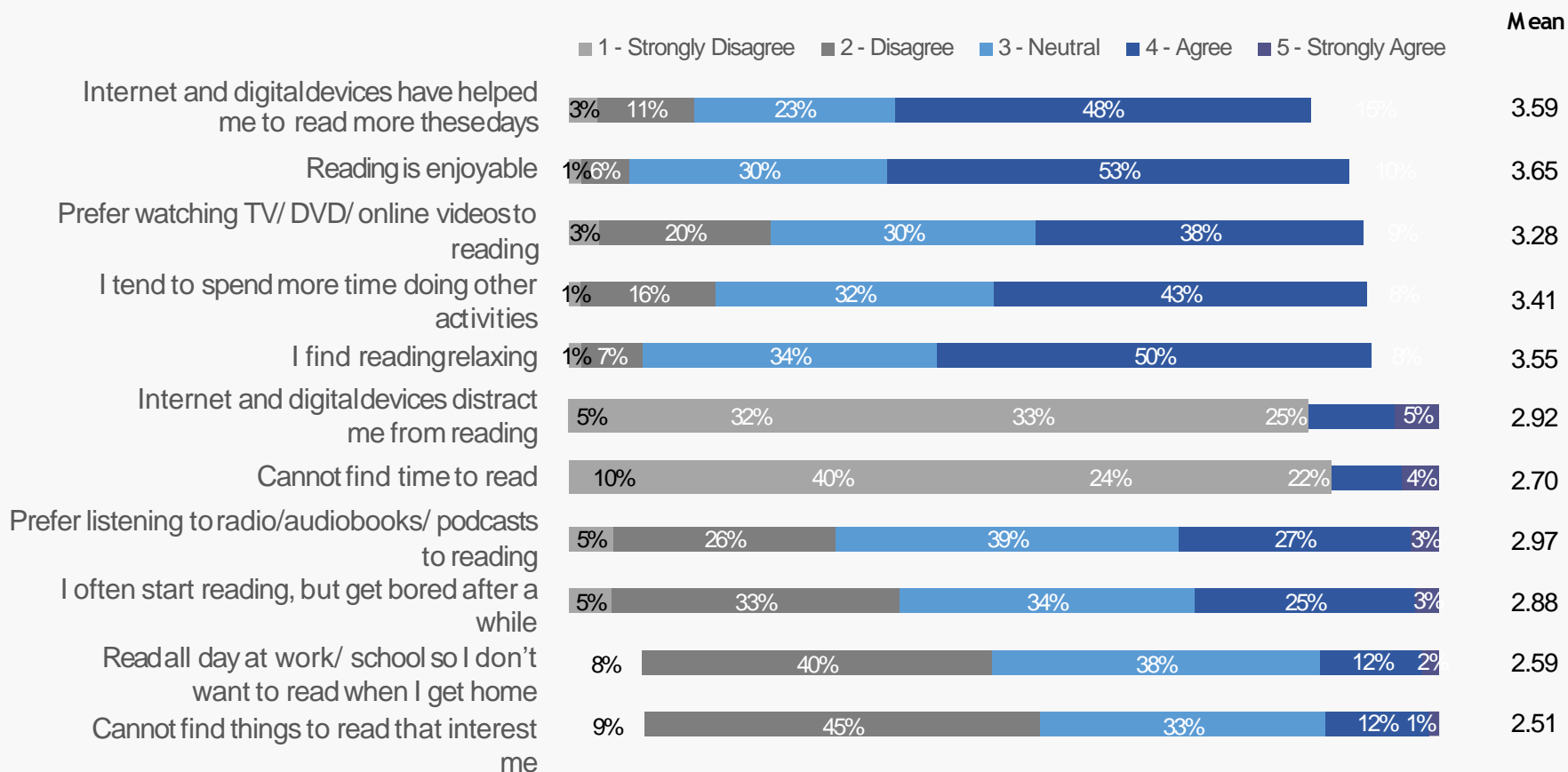
MOTIVATIONS AND BARRIERS



This section looks into the reasons for reading in general and the factors that inhibit reading

TO READ OR NOT TO READ?

- The top motivations to read across all age groups are that internet and digital devices have helped them to read more, and that reading is enjoyable and relaxing.
- The main barriers to reading are that people prefer to watch TV/ DVDs/ online videos to reading and that they tend to spend more time doing other activities.



Minat Baca di Era Digital

(Reading Habit in Digital Era: Indonesian People do not Like Reading, is it True?, Nuning Kurniasih)

The survey result of Global Research Institution GFK and Indonesian Digital Association (IDA) in 2015 indicated 96% of news consumption is via online media (Ali 2016), which means only 4% of it via printed media (newspaper). The statistics of online news in Indonesia :

Online News Site	Last Scanned	Daily Visitors	Daily Page views
detik.com	8 September 2016	1.125.900	6.676.788
kompas.com	3 September 2016	646.654	3.039.274
liputan6.com	3 September 2016	598.784	1.880.183
tribunnews.com	3 September 2016	461.732	2.622.642
merdeka.com	3 September 2016	335.587	1.281.943
viva.co.id	3 September 2016	254.429	859.970
okezone.com	3 September 2016	247.239	998.847
tempo.co	8 September 2106	199.883	635.630
republika.co.id	2 September 2016	178.784	561.384
suara.com	7 September 2016	129.426	336.510

Upaya Menumbuhkan Minat Baca

(Elga Andina, Memotivasi Minat Baca, Majalah Info Singkat Kesejahteraan Sosial,
Vol.VIII,No.22/II/P3DI/November/2016)

Untuk meningkatkan minat baca perlu dilakukan sejak dini dan terus menerus di berbagai dimensi kehidupan anak, baik di rumah, sekolah, maupun lingkungan umum.

- ❑ minat baca diawali dengan meningkatkan kemampuan membaca. Langkah pertama untuk senang membaca adalah memiliki kemampuan membaca.
- ❑ kebebasan memilih bahan bacaan memotivasi untuk membaca. Ketertarikan terhadap bahan bacaan merupakan langkah awal untuk membangun kebiasaan membaca.
- ❑ kegiatan membaca perlu dilakukan di mana-mana.

Langkah yang Perlu Dilakukan

- ❑ Memacu kemampuan membaca pada anak. Pelibatan orang tua dalam mengenalkan huruf sejak dini menjadi penting, dilanjutkan dengan kegiatan membaca, baik berupa membacakan buku kepada anak maupun membaca bersama
- ❑ Memperbanyak ragam buku bacaan di perpustakaan sekolah dan membiasakan anak meminjam buku di perpustakaan, dengan membebaskan anak memilih bacaan setiap minggunya
- ❑ Tetap melanjutkan kebijakan kewajiban membaca 15 menit buku non pelajaran
- ❑ Pengembangan perpustakaan di berbagai pelosok untuk memudahkan akses, seperti perpustakaan keliling, perpustakaan desa



Terima Kasih